

BPA Energy Efficiency Weekly Announcement, November 7, 2019

Events

Brown Bag: Residential Ductless Heat Pump Cost-Effectiveness Strategy -

Join us Thursday, Nov. 14, 2019 to discuss Residential ductless heat pumps, or DHPs. During the next year, BPA will invest in the research and evaluation of residential DHPs. The goal is to develop a cost-effective residential DHP measure we can continue to offer in future rate periods. We will also share the draft plan and timeline, and seek input on additional opportunities to improve the cost effectiveness of this important measure...[More](#)

Brown Bag: Performance Tested Comfort Systems Redesign Options -

Join us Thursday, Nov. 21, 2019. This brown bag presents two optional paths for simplifying the Performance Tested Comfort Systems program, or PTCS, that were developed in response to input from customers, HVAC technicians and national experts...[More](#)

Fall roundtable presentations available –

The fall roundtables are over and we want to thank everyone for their participation, presentations and travel. The presentations are now posted on the bpa.gov website [here](#). BPA appreciates the opportunity to hear from our utility customers regarding the programs and plans for this new Rate Period. If you missed the roundtable or have questions about the programs and plans for this year, please reach out to your EER.



Reminders

Updated Quick Start Utility Guide now available -

An updated version of the BPA Energy Efficiency Quick Start Utility Guide is now available. This is a resource for utility staff who are new to the world of EE with information on how to do business with, and get the most from, the BPA Energy Efficiency program. It also serves as a convenient reference for seasoned professionals who want to brush up on procedures or unfamiliar aspects of the program.

View the web version [here](#) or visit the [Utility Toolkit](#) for more information.

New marketing collateral: Insulation and Air Sealing fact sheet released on Weatherization Day, Oct. 30 -

A new Residential fact sheet that focuses on two very important aspects of weatherization – insulation and air sealing – was released. Utilities can use this collateral to promote the benefits of weatherization, explain different types of insulation, and help educate customers on the importance of mitigating air loss. The customizable Insulation fact sheet is available under Weatherization on the bpa.gov [Residential Marketing Toolkit](#), and will soon be available in Spanish in the toolkit and marketing portal. The fact sheet was created as part of the Residential sector's observation of Weatherization Day, which was Oct. 30....[More](#)

Trade Talk NW: The Changing Season Issue -

Trade Ally Network NW's October newsletter reminds trade allies to help customers prepare HVAC and lighting systems for fall and winter weather. Read the October issue [here](#).
